






Reyes Fernández Medina

UX/UI Designer.

 Oviedo. Spain

Contact

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Skills

- UX UI Design
- Design Systems
- Design Ops
- UX Writing
- Diseño Gráfico / Branding

Estudios y certificados

2024

- **Design Systems**
Mr. Marcel School
- **UX Writing**
Mr. Marcel School
- **Design Ops**
Uxer School

2023

- **Certificate User Experience Design**
Google
- **UX UI Design**
CEI Design and Mkt School

2012

- **Illustration Certificate of Higher Education**
Oviedo School of arts

2005 - 2010

- **Degree of Fine Arts**
Salamanca University

Languages

English - Conversational B2.2

Spanish - Native

Japanese - Noken 4 (Basic)

About Me

I have been very happy working in an agency, surrounded by a team and after more than 10 years, I have moved to the UX/UI side. Now I enjoy creating usable experiences that improve our users' journey.

I really love learn about new things and paint. As an illustrator I have had the great opportunity to publish 5 children's books.

Experience

- Oct 2022 - Today
UX UI Designer Contractor
[Keesing Media Group](#)

I am currently work as a fully remote UX UI Designer, improving the global brand's e-commerce experience and different digital products, as well as game apps and B2B portals.
I carry out the creation of flows, wireframes, prototypes, Ui Kits and illustrations for Keesing's digital products.
- 2017 - 2023
Design Team Leader · Head of Design
[Neozink](#)

As Head of Design my main task was to keep the team aligned, respecting quality standards and deadlines. In addition, I did not stop working as a designer and continued as a member of the team working on projects.
- 2013-2017
Senior Generalist Designer
[Neozink](#)

As a general designer I have worked in a wide variety of projects, from Branding, Packaging, Campaigns, Social Media, Animations, StoryTelling, Websites...
During this period I designed the website "Fundación Oso", nominated for the AWWWARDS awards.
- 2011-2013
Junior Generalist Designer
[Platea Comunicación · Grey Partner](#)

During my journey at Platea, I learned to take my first steps in the world of graphic design and printing.
I also began my online journey with the website of the "Palace of Exhibitions and Congresses" winner of the Creasturias award.